



The Newtown Chamber of Commerce presents  
The 5th Annual Martini Madness Tasting & Competition

Thursday, April 26, 2018 | 6:00 – 9:00 PM

Newtown Country Club

2 Country Club Road, Newtown

## MIXOLOGIST PACKAGE

You are invited to participate in the 5th Annual Martini Madness as an Official Mixologist. Your participation is a great asset to the success of this event. As such, we have put together this information to help you maximize your investment. As a mixologist, you will be required to provide samples of your signature cocktail which attendees will taste and vote on their top favorites. At the end of the night, the cocktail with the most votes will win a special prize and bragging rights for the best cocktail in the area!

We are expecting attendance to be about 200 people. Please prepare enough of your cocktail to hand out in 1 ounce samples. We will provide tasting cups and cocktail napkins. As part of your participation in the event, your sponsorship benefits include:

- One table and 2 chairs
- Press coverage in local media
- Special mention in all marketing materials, including blog post introducing your participation as well as a mixologist bio/photo on website with a link to your website.
- Signage and exposure at the event

**FOOD:** You are more than welcome to offer a food item at your table to pair with your cocktail. This will not only attract guests to your table, but it will add to the experience!

**\*\*Please provide us with the following information on the cocktail you plan to prepare.\*\***

**Restaurant Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Cocktail Name (BE CREATIVE!)** \_\_\_\_\_

**Ingredients:** \_\_\_\_\_

**Food Item (optional):** \_\_\_\_\_

**Ingredients:** \_\_\_\_\_

**Thank you for your support of The Newtown Chamber of Commerce.**

Please complete and return the form above by April 3rd

Circle Chamber representative's name: Michele Blanco / Helen Brickfield

Submit by: Email: MBlanco@eFriendMarketing.com | Mail: 45 Main Street, Newtown 06470

**Helen Brickfield**

**Phone: 203-470-9587**

**Email: HelenBrickfield@newtown-ct.com**

**Michele Blanco**

**Phone: 203-364-7408**

**Email: MBlanco@eFriendmarketing.com**



# COMPETITION RULES

1. Competition is open to any restaurant who currently holds a valid liquor license in the State of Connecticut.
2. Each restaurant must use the official entry form posted here.
3. All cocktail recipes shall be original creations.
4. All ingredients utilized should be expected to be available to most bars and or easily acquired or made.
5. Cocktails will be judged only on taste, creativity, and presentation.
6. Each restaurant will be provided one table for preparation and distribution. You must set up your table between 4:00 – 5:30 PM on Thursday, April 26th at Newtown Country Club.
7. You are encouraged as a team to decorate your table and dress your theme. Colors this year for the event are black & white.
8. Winning recipes with photos will be featured on all local and state-wide media outlets and the Chambers' marketing materials.
9. You will be responsible for all ingredients and equipment needed to prepare your cocktail. Ice will be available in the Country Club's kitchen.
10. We will provide you with 1 oz. tasting cups to distribute your cocktail to guests.
11. Guests who are participating in the tasting will be wearing a bright colored wristband. DO NOT serve anyone who is not wearing a wristband.
12. This event is 21+ ONLY. There are no exceptions.
13. You will be responsible for providing your recipe by April 3rd. Otherwise you will be disqualified
14. You may not change your recipe after April 3rd.
15. Your team will be responsible for providing 1 oz martini samples to all attendees as well as invited judges.

(Attendance numbers provided to you 3 days prior to the event, but we are expecting about 200 people.)