



# The Chamber of Commerce of Newtown presents The 5th Annual Martini Madness Tasting & Competition

Thursday, April 26, 2018 | 6:00 – 9:00 PM  
Newtown Country Club  
2 Country Club Road, Newtown

## SPONSORSHIP PACKAGES

You are invited to participate in the 5th Annual Martini Madness as a sponsor. Your participation is a great asset to the success of this event. As such, we have put together this information to help you maximize your investment.

What is Martini Madness? Martini Madness is a cocktail tasting & competition where local restaurants send their mixologists to shake up and serve samples of their best cocktail. Attendees will taste small samples of each trademark cocktail and vote on their favorites. At the end of the night, the mixologist with the most votes wins a special prize and bragging rights for the best cocktail in the area!

There will also be a silent auction, a music & dance party, non-alcoholic beverages, hors d'oeuvres & more.

Please fill out the form below

Circle Chamber representative name: Michele Blanco / Helen Brickfield

Submit by: Email: MBlanco@eFriendMarketing.com | Mail: 45 Main Street, Newtown 06470

- Spirits Sponsor Package..... \$1,500**
- Ebony Sponsor Package..... \$750**
- Ivory Sponsor Package..... \$250**
- Fun Sponsor Package..... \$200**

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Acceptance: Please sign and date as acceptance of your sponsorship.




























**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Thank you for your support of the Newtown Chamber of Commerce.  
If you have questions, or need additional information, contact:

**Helen Brickfield**  
**Phone: 203-470-9587**  
**Email: HelenBrickfield@newtown-ct.com**

**Michele Blanco**  
**Phone: 203-364-7408**  
**Email: MBlanco@eFriendmarketing.com**

	Spirits Sponsor	Ebony Sponsor	Ivory Sponsor	Fun Sponsor
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Logo on sponsor presentation				
Logo with Link on website				
Complimentary event tickets	 <b>6</b>	 <b>4</b>	 <b>2</b>	 <b>1</b>
Logo on all print advertising				
Branding in weekly email sent to 1700+ contacts				
Company promo gift placed in grab bag given to all attendees				
Branding on all web advertising				
Tabletop display during event 6' table & 2 chairs				
Dedicated Social media posts				
Press coverage with photo in state-wide media				
List of attendees after event	